

VOTERS WHO VOTE IN THE PRIMARIES ARE MORE LIKELY TO VOTE IN NOVEMBER!

ONGOING ACTIVITIES TO GET OUT THE VOTE (There's one here that suits you!)

Phone banking with [Center for Common Ground/Reclaim Our Vote](#).

- Calls are being made to Florida in advance of its state primary on August 23rd.
 - Let voters know that early voting is going on NOW.
 - Call *infrequent Black voters* and let them know how to vote.
 - Fight voter suppression in Florida.
- Find everything you need [here](#) to make calls on your own or join a guided phone bank with a trainer.
 - Beth Posner-Waldron is co-leading a guided phonebank on Wednesdays from 4-6PM EDT (1-3 pm PDT). [Sign up here](#) to join her.
 - If you want 1:1 training with her, she is happy to walk you through using the PDI platform. It's easy peasy.
- "Phone Bank Training for Introverts (& Friends)" -- a training video from CFCG (used with permission from CFCG). <https://www.youtube.com/watch?v=HCFPEMQjDKM>

Texting with Center for Common Ground (CFCG) is also available.

- Texting campaigns are being launched for several states 10 days before their voting begins for the Midterms.
- Email Andrea Miller for details andrea@centerforcommonground.org OR
- Go to <https://www.centerforcommonground.org/texting> and choose which state you'd like to send text messages to.

Write letters with [Vote Forward](#).

- You'll find templates and instructions for letters to write at home in advance of the mid-term elections on their website.
- You don't write the entire letter...**just a sentence or two** about why you vote and the name and address on the envelope.
- **To stay non-partisan, choose a Social Campaign** and which state you want to write to.
- Letters will be mailed in October. You can download 5 or more at a time and chip away at them. Then download some more.

Join an event with [UU the Vote](#): "Skill Ups" on 3rd Sundays, Community of Praxis, Squad meetings and more

- Go to uuthevote.org/events for upcoming activities and events, such as:
 - **8/21/22, UU the Vote Skill Up:** "Organize Your Own Online Congregational Phonebank," led by UU the Vote Phonebank Squad, Beth Posner-Waldron and Ann Maxwell.
- Check out JaZahn Hick's challenge to become a **Good Trouble Congregation** <https://www.uuthevote.org/become-a-good-trouble-congregation/>

Websites:

Center for Common Ground: <https://www.centerforcommonground.org/>

Under Actions menu, choose phonebanks, postcards, texting

Vote Forward: <https://votefwd.org/>

If new letter-writer, Register first and click on “campaigns” to see where letters can be sent
Choose “social” campaigns to stay non-partisan in the most conservative way.

UU the Vote, Voting rights campaign of the UUA: uuthevote.org

Find organizing guide, events calendar, info on Good Trouble Congregation and more

Effectiveness of Phonebanking:

From Center for Common Ground/Reclaim Our Vote, August 3, 2022:

Last year in Virginia, our volunteers left over 10,000 voicemails and had over 1,000 conversations with Black registered voters in a [specific set of targeted counties](#) and cities. The results are in, showing that voicemails caused **16% greater turnout** than voters *in the same group* who were not contacted by us. And live conversations? **Increased turnout by 47%.**

VA 2021 Election

Group: Black voters in our target counties and cities, 1 voter per household.

Our counties: Fairfax County, Loudoun County, VA Beach City, Newport News City, Norfolk City, Prince William County, Chesterfield County, Roanoke City, Prince Edward County, Cumberland County, Suffolk City

No contact: **59,193**
of this group, **21,584** voted
36.46% turnout

Left Voicemail: **10,548**
of this group, **4,472** voted
42.40% turnout

*5.9% spread - **16% more likely to vote** than uncontacted*

Had Conversation: **1077**
of this group, **579** voted
53.76% turnout

*17.3% spread - **47% more likely to vote** than uncontacted*

More on Postcarding: (email excerpt from Claire Murphy to local ROV postcard volunteers)



Dear ROV Volunteers,

A huge thank you to everyone who has been writing postcards for our Florida campaign. Nationally, we've already distributed 578,000 Florida addresses to postcard writers and here in Alameda County, we've distributed 19,433 addresses. We only have 1,708 addresses left to distribute. There's still time to get these postcards out to increase voter turnout of infrequent Black voters. If you'd like to help, you can request addresses either by emailing Claire Murphy at rov.alameda@gmail.com or, if you've already set up an account, by going to VoterLetters.com.

What's next for Alameda County post carders? Once the Florida addresses have been distributed we'll reach out to infrequent Black voters in Virginia for the November 8 election. These cards will be mailed between September 5th and October 1st, to arrive for Early Voting September 23rd.

Once Virginia's addresses have all been distributed, we'll move on to North Carolina and then Georgia.

For those new to ROV postcarding:

We design our own culturally and racially inspired postcards and provide informational messages that include the website and phone number of the voter's own county registrar. And, we ask our in-state partners to identify the key issues for Black voters in their state, then we list these issues in the postcard script.

Some data on the effectiveness of ROV postcarding:

- In 2019 in Onslow, NC, 26% of purged voters we contacted registered to vote.
- In 2020 in the Georgia primary, 3.3% of the 143,000 purged Black Georgia voters we post carded registered to vote.
- In 2021 in Petersburg, VA there were 6100 voters with no phone number so we post carded them and 43% of them voted.