

Stewardship Report for Annual Meeting, February 8th, 2015

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Some of you only may know me as Wanda Whatta Pain, but really I'm Anne Greenwood, Stewardship convener, and that logo on the screen is the one we used for the current fiscal year, which ends June 30.

As Linda noted, we did not meet our ambitious goal of \$470,000 in the budget, and she is predicting a pledge shortfall, and an overall deficit of \$27,000.

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What Can you Do?

Some of you have already completed your pledge, and I hereby invite you to continue paying at your same or an increased rate to reduce our shortfall. If your most recent pledge statement showed zero unpaid, can you add? You can liken it to extending the upping the Social Security tax cutoff! If this is possible for you, you will be investing in our financial well being!

AND

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We are getting Ready – thanks to a great team – the graphic design produced by Salene Schaffer, who has also donated all the printing, saving UUCB \$1000 or more, Lisa Maynard, Jo Maxon and Marta Tobey for so much work, and editorial assistance from Ann Harlow and Beth Pollard.

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Rev. Greg has given us a model and we are embarked on the first face to face drive in many years. It's overdue that we really face our level of giving and talk about money!

Slide 7 6 Connector training

To do that he and we designed a training for our Connectors (canvassers) and so far 25 people have attended

Slide 8 6 more are signed up for this coming Wednesday

Slide 9 and 11 who said yes, have not taken the training...Sign up today, please!

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20 more connect0rs are needed and our last training before March 1 Kickoff Sunday is Saturday, Feb 22, 9 to 11:30

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Here are the facts about members, pledge units and dollar amounts.

As of Feb 2, 2015 our certified membership is 383 members (many have changed to friends, died, left us or moved away since last year.

WE have approximately 257 pledge units (pledging households)

It costs \$3,300 per MEMBER to run UUCB (that's 1.25 million divided by 383)

(including a building fund reserve)

Some of that cost is met by rentals, endowment funds, and fundraising, bringing it down to \$2,240 per pledge unit, or \$1600 per member to do what we are doing now.

Slide 12 More Facts

The average Household pledge is \$1,700, and the range is from 0 to \$11,500. WE NEED an average of \$2,240, which includes \$650 for the building).

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This bar graph is divided essentially into equal numbers of pledge units (between 33 and 41) per column. You can easily see that 37 units pledging less than \$250 bring in less than \$10,000, and yet at the other end 34 units pledging between \$3,600 up to \$11,500 bring in over \$190,000. It would make a big difference if people could move over one column

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Our Stewardship Goal is for each Connector to meet with 4 people/households
Ask for significant increases to meet our vision points
to obtain a 20% overall increase in the pledge income...that will indicate we are serious about moving in the right direction.

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To make that happen we are so pleased to announce a Challenge Pool is being created, started by members of the Financial Advisory Council and joined by some other generous congregants...

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All pledges that are doubled, or increased by 20% or more, will count towards matching the pool.

Can YOU double, Will you increase?

We are the ones who will bring about the upward trend we need on Linda's chart. This coming week you will get a packet in the mail with your pledge form and financial information. Connectors will begin to call for appointments after all are trained.

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The next step is to come next week to our Fun event – Love Songs and LUNCH/Church

You get a complimentary lunch early this year – before Kickoff Sunday – and you'll hear music, join in some puzzling entertainment, and hear inspiring and fun words/skits from members. Help is needed with lunch, so please sign up with Lisa Maynard today.

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Connecting starts on Kickoff Sunday March 1. Welcome your connector, be as generous as possible and we will report the results each Sunday during March.